

Economic Studies

1) Understanding Korean Business

The rise of Korean big businesses, known as chaebol, parallels with Korea's economic development. Though many of Korean big businesses are globally active players, they reveal their idiosyncratic features as Korean companies, differentiating themselves from companies in other countries. This subject intends to deal in depth how we can understand Korean big businesses. We adopt a cross disciplinary perspective of history, culture and economy as a precursor to understand their corporate culture and global business strategy.

2) Korea in the World Economy

Korean economy has ascended to 13th largest economy in the world. In this subject we try to understand how once a resource deficient poor country, Korea, could have achieved such an remarkable economic achievements, particularly highlighting the roles played by trade and foreign capital, along with the roles of the entrepreneurial Korean government. Based upon this understanding, this subject furthers on investigating the expansion of Korean international production networks, by focusing on trade, foreign direct investment and regional trade agreement such as free trade agreement.