



NEW HORIZONS OF COOPERATION IN THE MIDDLE EAST

Kraków 19-20 November 2013

| | | | | |
|------------|---------------|------------------------------|---|--|
| 19.11.2013 | Registration | 11:00-12:00 | | |
| | Opening | 12:00-12:20 | | |
| | Session 1 | 12:20 - 13:50 | Welcome remarks by: | |
| | | | Zdzisław Mach | Jag. Univ. Rector's Proxy for International Relations |
| | | | Krzysztof Bojko | Ambassador of Poland in Jordan |
| | | | Andrzej Dudek | Vice-Dean of the Faculty of Int. and Pol. Studies |
| | | | Hubert Królikowski | Director in the Ministry of Economy |
| | Session 1 | 12:20 - 13:50 | Krzysztof Kościelniak | Head of the Institute of Middle and Far East |
| | | | Krzysztof Bojko | The Outlook of Polish -Jordanian Relations |
| | | | Hubert Królikowski | Obstacles and Opportunities in Polish trade with the Middle East |
| Session 1 | 12:20 - 13:50 | Michael T. Dabit | International Trade Regulations in Jordan | |
| | | Mazen N. Kawar | Business Prospects for Polish Entrepreneurs in Jordan | |
| Lunch | 13:50 - 14:30 | | | |
| Session 2 | 14:30 - 16:15 | Hassan al-Nouri | Business Opportunities in Jordan and the Arab World | |
| | | Khaled Shugran | State Led Development Strategies in the Middle East | |
| | | Fayeq Hijazin | Jordan as the Gate to the Greater Arab Free Trade Area | |
| | | Krzysztof Kościelniak | Consumption Trends in the selected markets of the Middle East | |
| | | Łukasz Fyderek | Middle Eastern Political Risks: Implications for Business | |
| | | Reception | 19:30-22:00 | |
| 20.11.2013 | Panel A | 9:00-10:15 | Challenges and Opportunities in Defence, Aerospace and Construction Industries | |
| | Coffee break | 10:15-10:45 | | |
| | Panel B | 10:45-12:00 | Business Prospects in Services: Education, IT, SPA/Beauty and Tourism | |
| | Lunch | 12:00-12:40 | | |

About the Keynote Speakers:

| | |
|---------------------------|---|
| Krzysztof Bojko | Ambassador of the Republic of Poland in Jordan, Associate Professor in the Institute of Middle and Far East, Jagiellonian University |
| Hubert Królikowski | Director of the Offset Department in Polish Ministry of Economy, Professor in the Institute of Middle and Far East, Jagiellonian University |
| Michael T. Dabit | Attorney at Law, Owner of Michael T. Dabit & Associates Law Firm with the expertise in International Business Transactions, Foreign Investments and Governments Tenders |
| Mazen N. Kawar | Businessman, owner and CEO of tourist businesses in the Aqaba region, Honorary Consul of Poland in Aqaba |
| Hassan al-Nouri | Businessman, President of the Management & Marketing Group International, former Minister of Administrative Reform in Syria |
| Khaled Shugran | Political Scientist, Head of the major Jordanian think-tank, the Al-Rai Center for Studies |

| | |
|------------------------------|--|
| Fayeq Hijazin | Economist and journalist in Jordan News Agency and newscaster in Jordan TV for Economic talk show. |
| Krzysztof Kościelniak | Director of the Institute of Middle and Far East Studies, Jagiellonian University, Professor of Middle Eastern Studies |
| Łukasz Fyderek | Political Scientist, Associate Professor in the Institute of Middle and Far East Studies, Jagiellonian University |

Conference Venues:

| | | |
|------------|--------------------------|--|
| 19.11.2013 | Sessions in Day 1 | Pod Wawelem Hotel, Conference Hall pl. Na Groblach 22 |
| 20.11.2013 | Panels in Day 2 | Collegium Maius Jagiellonian University ul. Jagiellońska 15 |